



South King County SHRM  
LEAD • ENGAGE • INSPIRE

# Chapter Partnership Guide 2022

Grow your business through South King County SHRM!

# Why Partner with South King County SHRM?

Connecting Your Business To Potential New Business

**South King County SHRM** is a local chapter of the Society for Human Resource Management (SHRM). A key part of SHRM's mission is to advance the human resource profession and the capabilities of all human resource professionals to ensure that HR is an essential and effective partner in developing and executing organizational strategy. South King County SHRM was founded in 1985. Our purpose is to provide educational, informational and networking opportunities to human resource professionals in the South King County area.

Our members either live or work in our geographic area, so our membership includes HR professionals from **South Tacoma to North Seattle!** This results in a diverse and dynamic population. Our local programs, along with our affiliations with the Northwest Human Resource Management Association (NHRMA), Washington State SHRM, and SHRM, provide our members with a wealth of resources.

We invite you to be part of our organization by taking advantage of our marketing and sponsorship opportunities!

We will give you as many opportunities as possible to partner with our members so you will get a positive return on your investment

## Direct Benefits

- ✓ *Support continuing education within our industry*
- ✓ *Network, network, network*
- ✓ *Position your organization as a thought leader in the industry*
- ✓ *Amplify your company's image and reputation*
- ✓ *Target specific audience*
- ✓ *Increase revenue*

## Our Members

South King County SHRM represents over 500 human resource professionals in the greater South King County area, from entry-level HR to Directors and VPs, consultants, business professionals, suppliers and students.

See our website at [www.southkingcountyshrm.org](http://www.southkingcountyshrm.org) or email [SouthKingCountySHRM@gmail.com](mailto:SouthKingCountySHRM@gmail.com) to sign up.



# Monthly Partnership Packages

Connecting Your Business To Potential New Business

## **In-person Chapter Meeting & Presentation Package \$300**

Usually quarterly on a 3rd Wednesday at 7:45am

Sponsor receives:

- Pre-event recognition and publicity Chapter-wide
- Up to three minutes at event to present your business
- Post-event attendee list (names only, excludes email and phone number)
- Post-event recognition and publicity to attendees
- One complimentary meeting registration including meal
- Option to offer a raffle drawing and collect business cards
- Option to place marketing materials on attendee tables

## **Online Chapter Meeting & Presentation Package \$200**

Usually quarterly on a 3<sup>rd</sup> Wednesday at 8:00am

Sponsor receives:

- Pre-event recognition and publicity Chapter-wide
- One minute at start of event to present your business
- Post-event attendee list (names only, excludes email and phone number)
- Post-event recognition and publicity to attendees
- Two complimentary online meeting registrations

## **For More Information or to Sign Up**

- Contact Pam Gibbons at 206.550.4046 OR
- Email [SouthKingCountySHRM@gmail.com](mailto:SouthKingCountySHRM@gmail.com) OR
- Go to our website [www.southkingcountyshrm.org](http://www.southkingcountyshrm.org)

## **Other Important Information for Sponsors to Know**

- Sponsors may choose multiple months
- Participation does not guarantee exclusivity
- South King County SHRM reserves the right to decline Partnerships or other service offers that we feel do not align with our Chapter's goals and interests