



South King County SHRM
LEAD • ENGAGE • INSPIRE

Chapter Partnership Guide 2020

Grow your business through South King County SHRM!

Why Partner with South King County SHRM?

Connecting Your Business To Potential New Business

South King County SHRM is a local chapter of the Society for Human Resource Management (SHRM). A key part of SHRM's mission is to advance the human resource profession and the capabilities of all human resource professionals to ensure that HR is an essential and effective partner in developing and executing organizational strategy. South King County SHRM was founded in 1985. Our purpose is to provide educational, informational and networking opportunities to human resource professionals in the South King County area.

Our members either live or work in our geographic area, so our membership includes HR professionals from **South Tacoma to North Seattle!** This results in a diverse and dynamic population. Our local programs, along with our affiliations with the Northwest Human Resource Management Association (NHRMA), Washington State SHRM, and SHRM, provide our members with a wealth of resources.

We invite you to be part of our organization by taking advantage of our marketing and sponsorship opportunities!

We will give you as many opportunities as possible to partner with our members so you will get a positive return on your investment

Direct Benefits

- ✓ *Support continuing education within our industry*
- ✓ *Network, network, network*
- ✓ *Position your organization as a thought leader in the industry*
- ✓ *Amplify your company's image and reputation*
- ✓ *Target specific audience*
- ✓ *Increase Revenue*

Our Members

South King County SHRM represents over 500 human resource professionals in the greater South King County area, from entry-level HR to Directors and VPs, consultants, business professionals, suppliers and students.

See our website at <https://skchra.shrm.org/> or email SouthKingCountySHRM@gmail.com for details.



Annual Partnership Packages

Connecting Your Business To Potential New Business



Annual Platinum Partnership Package \$1,500

- **Two** Chapter meeting sponsorships, which include 1 registration and a 3-minute business commercial; dates TBD
- **6** email/LinkedIn blasts to South King County SHRM members of your business' promotional events and services
- Logo and link listing on main page of South King County SHRM's website with **optional content** page developed solely with your content and a link to your website
- Logo displayed and recognized at each Chapter meeting
- Promotional materials provided by you on Partner Table at all regular Chapter meetings
- **Sponsor of Annual Half-Day Event at Emerald Downs**
 - Logo and listing as Event Sponsor on pre-event, day-of-event and post-event publicity
 - Sponsor table & 1 registration



Annual Gold Partnership Package \$950

- **One** Chapter meeting sponsorship, which includes 1 registration and a 3-minute business commercial; date TBD
- **3** email/LinkedIn blasts to South King County SHRM members of your business' promotional events and services
- Logo and link listing on main page of South King County SHRM's website
- Logo displayed and recognized at each Chapter meeting
- Promotional materials provided by you on Partner Table at all regular Chapter meetings



Annual Half-Day Event Table Sponsor Wednesday, May 13, 2020 \$400

- Logo and listing as Event Sponsor on day-of-event and post-event publicity
- Sponsor table & 1 registration

Become a 2020 Partner of South King County SHRM Today!

1. Complete the Partnership Request on the next page
 - Email to SouthKingCountySHRM.com along with a jpeg of your company logo
2. Upon approval of your application, you will receive an invoice with your confirmation; notification typically occurs within 14 days of submission

South King County SHRM reserves the right to decline Partnerships or other service offers that we feel do not align with our Chapter's goals and interests.

<https://skchra.shrm.org/>
SouthKingCountySHRM@gmail.com

2020 South King County SHRM Partnership Request

Email your reservation form to SouthKingCountySHRM@gmail.com.

Contact Pam Gibbons at 206.550.4046 with questions.

Company Name:

Contact Person:

Phone #: Email:

Website

Payment Method Preferred: Check Credit Card

Please attach logo in jpeg format.

Requests for these limited sponsorships will be accepted in the order received. Thank you!

Preferred Partner Level	Investment	Select One
Annual Platinum	\$1,500	<input type="checkbox"/>
Annual Gold	\$ 950	<input type="checkbox"/>
Half-Day Event Table Sponsor	\$ 400	<input type="checkbox"/>